



Integrate Equifax Information into Oracle MDM and ERP Platforms

Hub Designs and Equifax have teamed up to offer *Hub Designs Equifax Integration for Oracle*, which integrates Equifax commercial information into Oracle Customer Data Hub and Oracle E-Business Suite. This provides access to better information, and better information leads to better opportunities and decisions.

By cleansing and enriching customer and supplier data, Equifax commercial information helps Oracle clients improve their sales and marketing efforts and better leverage their buying power to reduce costs.

Challenges

If you thought you knew your customer base, think again ...

With today's fast-changing economic climate and the rapid pace of mergers & acquisitions, credit and marketing decisions have to be made quickly and accurately.

Getting up-to-date information on prospects, customers and trading partners, in your backyard or around the world, is difficult. And integrating that data with your applications can be challenging too.

Solution

Hub Designs Equifax Integration for Oracle gives you access to vital credit and marketing data to make critical decisions.

Equifax commercial information can be used by Oracle Master Data Management and E-Business Suite modules including:

- Oracle Customers Online
- Oracle Sales Online
- Oracle Receivables

Deliverables

Get the peace of mind that comes from complete, timely and accurate information on your customers and suppliers, plus:

- Equifax commercial information on business identity, firmographics, corporate linkage, financial payment data and credit risk;
- Seamless user interface, integrated into the Oracle Release 12 user experience;
- Achieve and maintain a Single View of your prospects, customers and suppliers, tightly integrated with your Oracle enterprise applications.

Benefits

Access Equifax commercial information to:

- Make credit decisions, expedite collections, reduce bad debt and pre-qualify prospects;
- Reveal linkage between related companies
- Standardize name & address information and prevent duplicates;
- Enrich prospect and customer records with marketing and credit information from Equifax;
- Increase productivity by creating new parties and party relationships in Oracle automatically.

For more information, please contact:

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